



PUSH BC Corporation dba
PUSH Beaver County
P.O. Box 399
Beaver, PA 15009-0399
VM (855) PUSHBC1
pushbeavercounty.org



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Joe Guarino
New Brighton Area School
District

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Frye Transportation Group

Friday, September 5, 2025

Dear Potential Sponsor,

Save the date, Monday, October 13, 2025, for the 1st Annual Beaver County Ed Fest presented by The Wright Promise, Beaver Valley Intermediate Unit (BVIU), PUSH Beaver County, Frye Transportation Group, Beaver County Radio, McCarter Transportation, Beaver County Chamber of Commerce, Undivided in Christ, and Community College of Beaver County (CCBC).

PUSH Beaver County is THRILLED to announce that we have partnered with several dynamic organizations and committees to help facilitate the largest, most complete celebration of our County's educators that has ever occurred in our community. **Yes! Every school district in Beaver County has been invited** to a morning of excitement, enthusiasm, and an opportunity to celebrate their hard work and dedication. So far, all but one have committed!!! What does that mean? For three hours on Monday, October 13th **thousands** of our community's educators will be experiencing a "pep rally" with only them in mind. Truly a special day!

The Wright Promise has secured nationally renowned speaker and author **Jimmy Casas** to blow the roof off of the CCBC Golden Dome while we spend the morning encouraging our wonderful educators to continue their exceptional work with our community's youth. As we look to help roll out this incredible event and teacher celebration, we need your help and support to make it a sustainable success each and every year.

As a sponsor and valuable partner, you will benefit from a county-wide promotional campaign and gain exposure to a dedicated and enthusiastic audience, all while supporting a deeply meaningful cause. The grand finale of your business' exposure will be in front of a captive audience of over 2000 influencers!

If you are a **restaurant owner** and want to get involved we have a wonderful solution for you! Offer our teachers in attendance a discount following our event and we will literally drive traffic directly to your restaurant the day of the event!!!

Best of all, **100% of proceeds will benefit the event's sustainability each year as PUSH Beaver County is an all-volunteer board with a 501(c)(3) status.** Any proceeds if/when sustainability is achieved will be administered responsibly towards the PUSH Beaver County Scholarship Program and launching the PUSH Beaver County Teacher Grant initiatives.

We truly appreciate your consideration and generosity. Enclosed, you'll find detailed sponsorship opportunities for this exclusive event. We hope you will join us in making Beaver County Ed Fest 2025 a memorable success!

For more information, please leave us a message at **(855) PUSHBC1** or email me directly at mark@pushbeavercounty.org.

Sincerely,

PUSH BEAVER COUNTY

Mark A Kopsack
President



*Undivided
in Christ*





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Benefits

Beaver County Ed Fest c/o PUSH Beaver County

Beaver County Ed Fest 2025

8:00 am - 8:30 am

Arrival (Coffee, Welcome Gift)
District Celebration Entrance: Blackhawk School District
Band

8:45 am

Presentation of Colors: JROTC
National Anthem: New Brighton Area School District
Pledge of Allegiance: Rochester Area School District

9:00 am

Welcome: Joe Guarino (New Brighton Area School District)

9:15 am

CCBC Welcome: Dr. Roger Davis, President , CCBC

9:30 am - 10:45 am

Keynote: Jimmy Casas (60-90 minutes)

11:00 am

Hard Stop/Egress

Sponsorship Levels

Champion Sponsorship (\$20,000)

- Exclusive recognition as Presenting Sponsor across all event promotions
- Largest logo placement on all signage, programs, and digital media
- Beaver County Radio In-Studio Interview Invitation--Exclusive
- 15 complimentary event tickets

Excellence Sponsorship (\$10,000)

- Premier recognition across all event promotions
- Logo in primary position on event signage & program
- Beaver County Radio On Air Interview (Day of Event)
- 10 complimentary event tickets

Merchants of Hope (\$5,000)

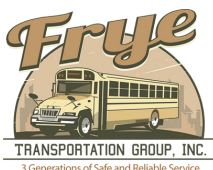
- Prominent recognition in promotions
- Logo featured on signage & program
- Beaver County Radio On Air Interview (Day of Event)
- 6 complimentary tickets

Banner Carriers (\$2,500)

- Recognition in promotions
- Logo included on signage & program
- 4 complimentary tickets

Friends of Ed Fest (\$1,000)

- Recognition in promotions
- Business Name included on signage & program
- 2 complimentary tickets



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Sponsorship // Letter of Intent

The deadline is Friday, September 26, 2025

Company Name:

(Please print as name is to appear on Beaver County Ed Fest promotional materials)

Street Address:

City, State, Zip:

Company Website:

Contact Name / Title:

Telephone / Email:

Signature / Date:

Please Check Sponsorship Level

- ☐ **CHAMPION-** (\$20,000)
☐ **EXCELLENCE** (\$10,000)
☐ **MERCHANTS OF HOPE** (\$5,000)
☐ **BANNER CARRIERS** (\$2,500)
☐ **FRIENDS OF Ed Fest** (\$1,000)

\$_____ Total Amount Enclosed (Payable to PUSH Beaver County, Memo: Ed Fest 2025).

- ☐ Please check here to receive an invoice for the indicated sponsorship.
☐ Please check here to request a Form W-9.

Please send to:

PUSH Beaver County • Attn: Ed Fest 2025 • PO Box 399, Beaver, PA 15009-0399
Email: mark@pushbeavercounty.org

FOR FASTEST PROCESSING: SCAN/SNAP PHOTO of this form AND TEXT TO Mark @ 724.601.0372 then:

Email company logo to: artwork@pushbeavercounty.org for social media posts. Email subject line please enter Ed Fest 2025.

PUSH BC Corporation, dba PUSH Beaver County, is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors may deduct contributions they make under IRC Section 170. We are also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. Public Charity Status 509 (a)(2). EIN: 81-3344974.



Greetings Beaver County!

We've had a dream—to put every educator and school leader in Beaver County in the same room to celebrate them, refuel them, and remind them that this community is behind them. On Monday, October 13, 2025, that dream becomes real at The Dome, Community College of Beaver County (CCBC) with the first-ever Beaver County Ed Fest—a countywide celebration designed to recognize and re-energize our educators.

Picture it: 2,000+ educators from our elementary, middle, and high schools—along with colleagues from CCBC—gathered together in one space. The morning will open with a student-led welcome and a celebration of our teachers, followed by remarks from community leaders and a keynote by nationally recognized educator Jimmy Casas. BC Ed Fest 2025 is crafted to spark practical next steps in school culture and engagement while strengthening connections among districts, community organizations, and local industry.

Thanks to the early support already committed, momentum is building—and we can feel it. This has all the makings of a smashing success and, with your help, the start of a tradition we can carry forward for years. Many districts would love to host an event like this, but financial barriers make it tough. Together, we can make this day accessible to all and honor the educators who pour into our children every day.

We're seeking sponsorship support to underwrite core event elements and keep participation affordable across the county. In return, sponsors gain meaningful community visibility—through pre-event communications, on-site recognition, and program acknowledgments. Partnership options and benefits are outlined in the attached details. We would be honored to celebrate alongside you as a Founding Sponsor of Beaver County Ed Fest 2025. If you have any questions—or if you're ready to pledge your support—please reach out to any of us below.

With gratitude,

Mark Kopsack

President
PUSH Beaver County
724.601.0372



Carol Sprinker

Executive Director
The Wright Promise
724.891.7615



Michele McKinley

Director of Curriculum
Beaver Valley Intermediate Unit
724.774.4751





Attention Restaurant Owners

Support Beaver County Ed Fest 2025 – Boost Your Business & Celebrate Our Teachers!

If you own a restaurant and want to show appreciation for our educators, here's a great opportunity:

Offer a lunch discount (amount at your discretion) to teachers attending **Beaver County Ed Fest 2025** on **Monday, October 13th, 2025**.

With over **2,000 attendees**, we'll promote your restaurant directly to this audience—driving traffic your way and spotlighting your support for local education.

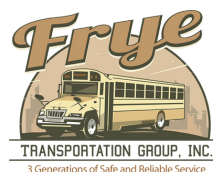
No upfront costs. Just let us know you're participating by contacting:

📞 **Mark Kopsack** at **724.601.0372** (text or call)

✉️ **mark@pushbeavercounty.org**

Simply share your restaurant name and say: **"We ARE In!"**

Let's make this a memorable day for our teachers—and a busy one for your lunch crowd!



*Undivided
in Christ*

